

Stories and Pictures:
Making Safety Meetings Relatable

A. Ken Brooks, CSP, CFPS

Completing The Puzzle

Goals!

- Reasons for Safety Meetings
- Pitfalls of Bad Safety Meetings
- Making Safety Meetings Relatable and Effective

Why?

- Safer Workplace
- Promote Awareness
- Boost Morale
- Relay Technical Information
- Compliance

What?

A Bad Safety Meeting Will Drive People Away From Safety More Than It Will Pull People Towards Safety!

What?

- One Size Doesn't Fit All
- Poor Planning
- Bad Start
- Data Overload
- Location
- Too Lengthy



PROCESSED BY	DATE	APPROVED BY	DATE
James Smith	1/15/04	John Doe	1/15/04
Laura Green	1/15/04	Mike White	1/15/04

SAFETY MEETING

How?

H2S

- Odorless
- Invisible
- Deadly
- Heavier Than Air

SAFETY MEETING

Safety Note
Stories and Pictures: Making Safety Meetings Reliable

Safety Note
Stories That Involve Drama Get Remembered!

Safety Note
Use Stories to Better Convey Technical Info!

SAFETY MEETING

How?

SAFETY MEETING

Safety Note
Stories and Pictures: Making Safety Meetings Reliable

Safety Note
Stories Make Technical Training More Personal!

Safety Note
Tie Tales of Accidents Into Training.

SAFETY MEETING

How?

- Be Prepared
- Rehearse
- Watch & Listen to Other Speakers
- Have an Outline
- Be Yourself

SAFETY MEETING

Safety Note
Stories and Pictures: Making Safety Meetings Reliable

Safety Note
Practical Practical Practical!

Safety Note
Good Safety Meetings Don't Just Happen!

SAFETY MEETING

The Answer!

SAFETY PROFESSIONALS

Changing the Workplace Environment around the World!

YOU!

SAFETY MEETING

Safety Note
Stories and Pictures: Making Safety Meetings Reliable

Safety Note
Reaching Others For Safety!

Safety Note
Making Training Reliable!



Stories and Pictures:

SAFETY
Making Safety Meetings Relatable
MEETING

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Reasons for Safety Meetings

A _____ Safety Meeting Will _____
_____ From Safety More Than It Will
_____ Safety!

Pitfalls of Bad Safety Meetings

Tools for Making Safety Meetings Relatable and Effective

Resources for Pictures and Stories

Stories:

- Your Company Accident Reports
- <http://www.cdc.gov/niosh/face/>
- <https://www.forklifttrainingsystems.com/>

Pictures:

- <http://www.public.navy.mil/comnavsafecen/Pages/photo/Photo-of-the-Week.aspx>

Training:

- https://www.osha.gov/dte/grant_materials/material_listing_topic.html
- <http://www.ksre.ksu.edu/bookstore/>

Questions:

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Pictures and Stories: Making Safety Meetings Relatable

Purpose: Utilizing stories and pictures to effectively reach employees for safety.

Introduction:

- A. Finish the Puzzle
- B. Improve Safety Meetings
- C. Manufacturer Meeting example
- D. Discuss:
 - a. Reasons for Safety Meetings
 - b. Pitfalls of Bad Safety Meetings
 - c. Making Safety Meetings Relatable and Effective

Reasons for Safety Meetings

- A. As a Safety Professional, our main goal is to make sure that every employee goes home each day uninjured.
- B. Ensure proper training
- C. Least of all is to comply with regulations

Pitfalls of Bad Safety Meetings

- A. Group size – continue Manufacturer Meeting Story
- B. Be Prepared and control the flow of meeting
- C. Show enthusiasm for Safety
- D. Oilfield Meeting Example – 4 hour meeting in mechanic shop

Tools for Making Safety Meetings Relatable and Effective

- A. Fun Facts – Signs example
- B. Memorable story – India example
- C. Personal story – Incident report “Stan” example
- D. Story for technical training – H2S and Forklift examples

Conclusion:

- A. To make a lasting impression, safety meetings should be relatable. When employees can relate to the message, they will remember the training and put it into practice.
- B. The real final piece to the puzzle is you!